

RTS

Radio Télévision
Suisse

La Programmation TV

Luc Guillet

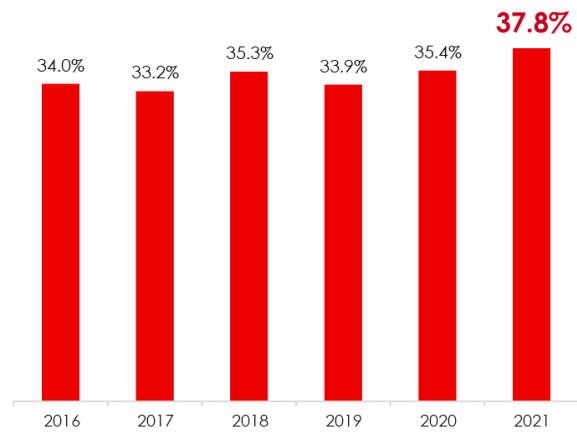
Screenforce Day 28.09.2022



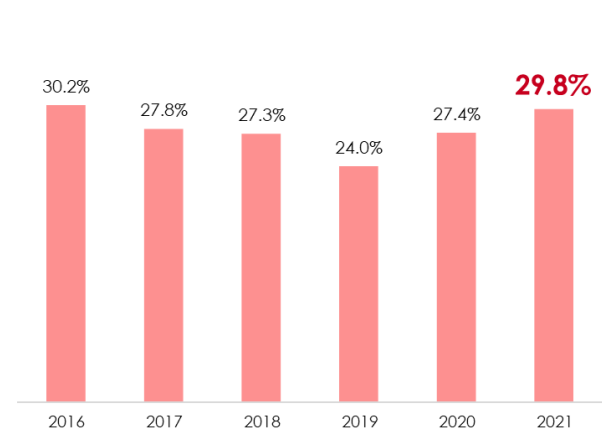
Connaissance du public



Part de marché RTS 18h-23h, population 3+



Part de marché RTS 18h-23h, 30-49 ans

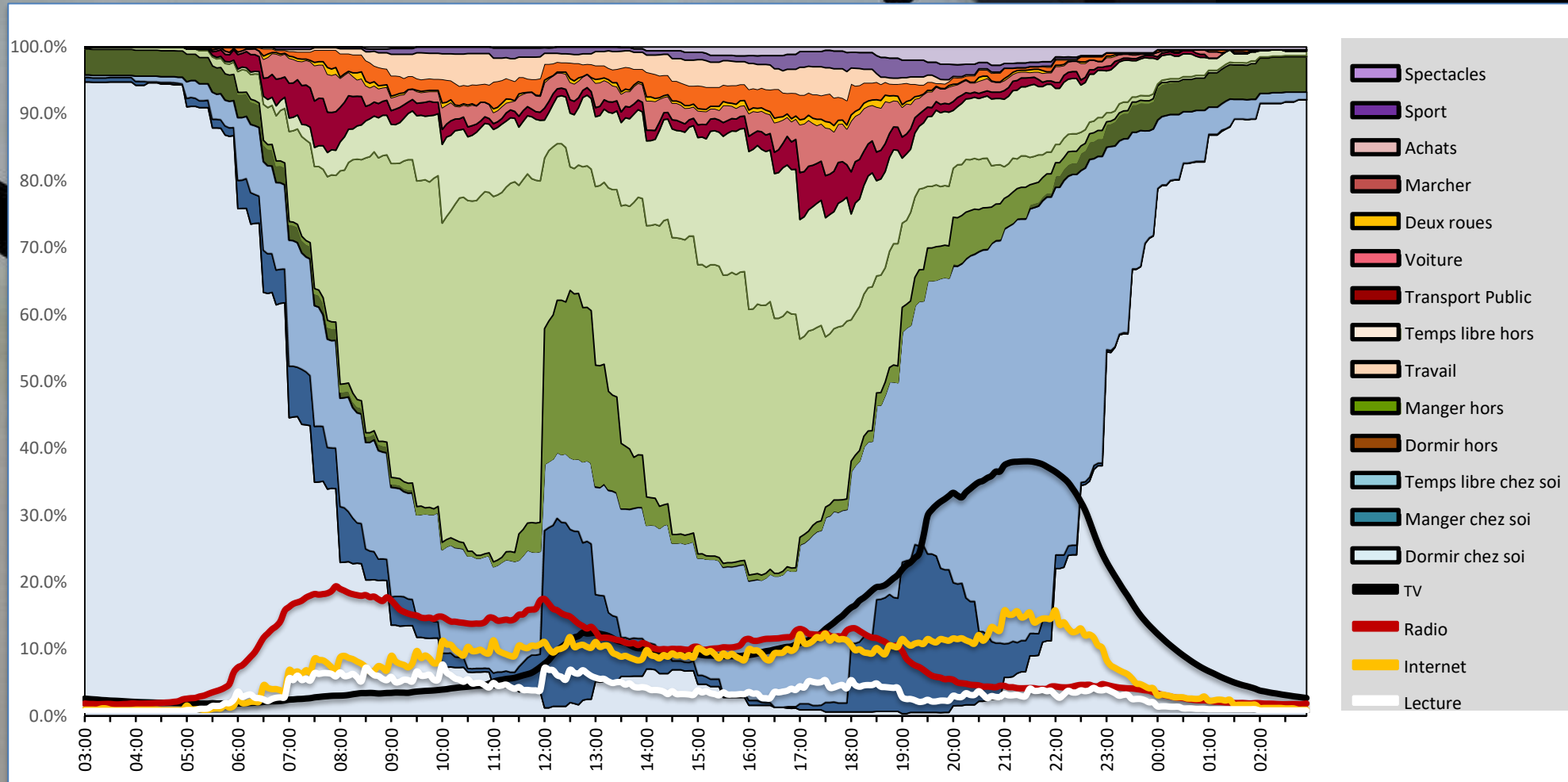


Source : Panel TV Mediapulse – Instar analytics

Représentatif ?



Informer
Éclairer, approfondir
Découvrir, évader
Divertir, détendre



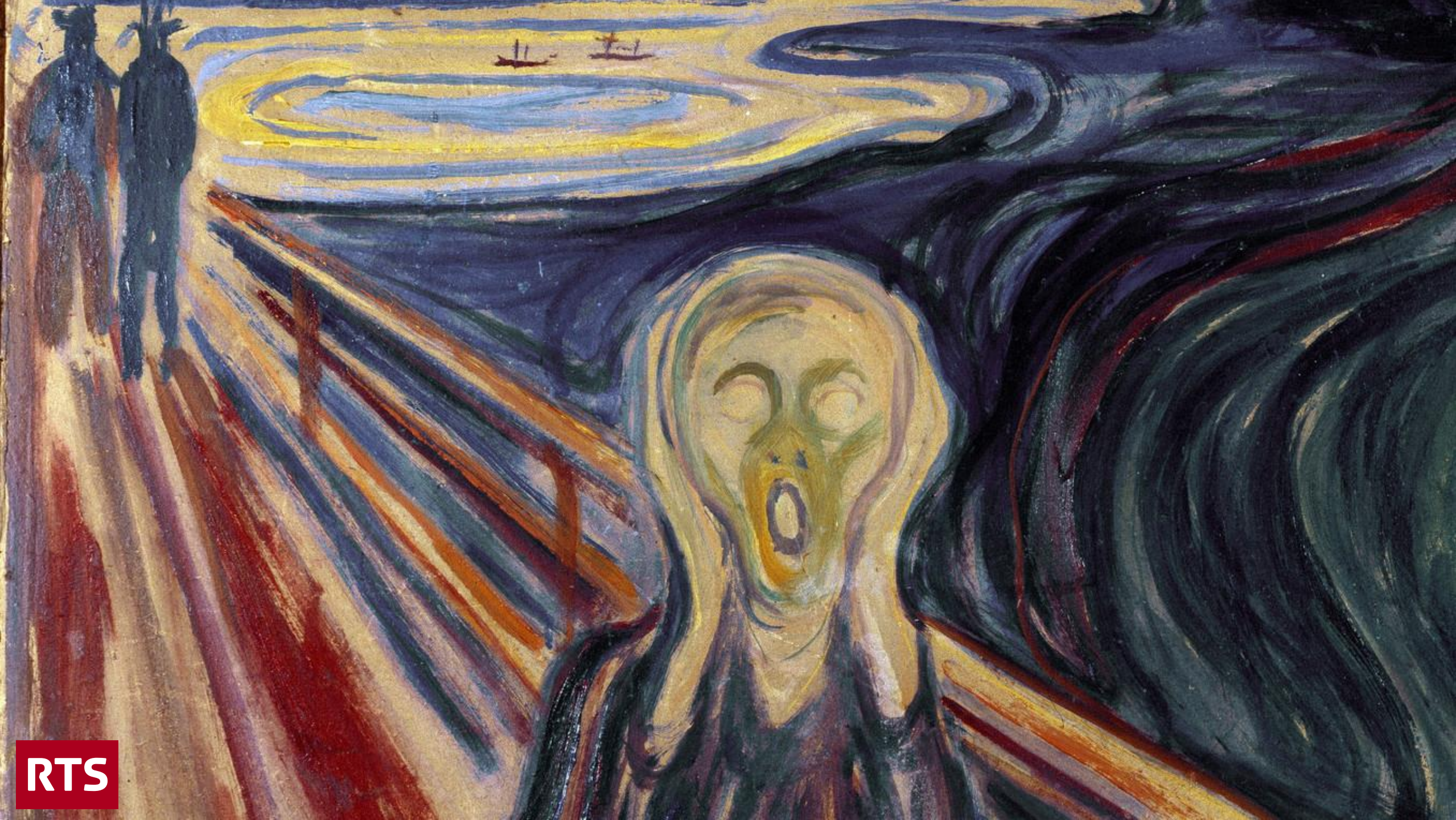
Des flux



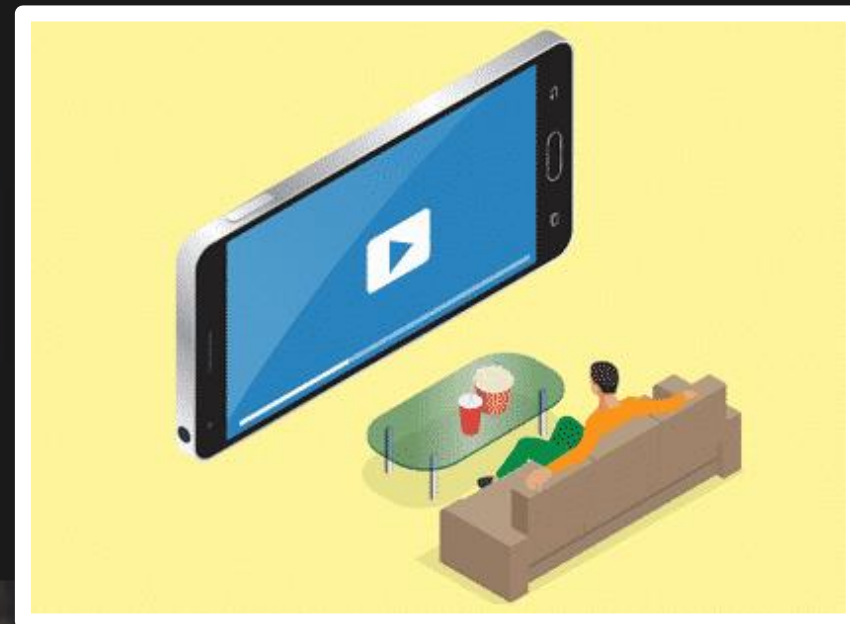
The Disney+ logo features the word "Disney" in its signature script font, followed by a plus sign. A blue arc is positioned above the text.

Disney + PIXAR + MARVEL + STAR WARS + NATIONAL GEOGRAPHIC

The Rakuten logo consists of the word "Rakuten" in a bold, red, sans-serif font. A red underline is positioned beneath the letters "a", "k", and "u".The NETFLIX logo is displayed in a bold, red, sans-serif font against a black background.The Amazon Prime Video logo features the word "amazon" in a black, lowercase, sans-serif font with a green play button icon integrated into the letter "o". Below it, the words "prime video" are written in a smaller, black, lowercase, sans-serif font.The peacock logo features the word "peacock" in a white, lowercase, sans-serif font, followed by a vertical column of six colored dots (red, orange, yellow, green, blue, purple).The Apple TV+ logo features the Apple logo followed by the text "tv+" in a white, lowercase, sans-serif font, set against a dark, cloudy background.The RTS logo consists of the letters "RTS" in a white, bold, sans-serif font on a red rectangular background.The HBO Max logo features the letters "HBO" in white inside a blue rounded square, positioned above the word "max" in a blue, lowercase, sans-serif font. A small "SM" trademark symbol is located to the right of "max".The DAZN logo features the letters "DAZN" in a bold, dark blue, sans-serif font, enclosed within a dark blue, stylized frame that resembles a television screen.



Catégories



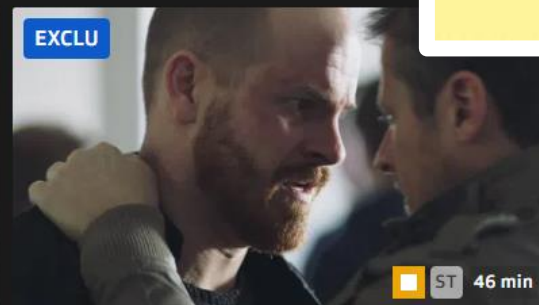
En primeur >



Passe-moi les jumelles · aujourd'hui
Les frangins volants



Impeachment: American crime story · samedi
L'assassinat de Monica Lewinsky (Episode 7/10 - Saison 3)



Alerte Cobra · samedi
A bout de souffle

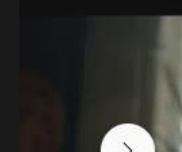


Doc Portrait · samedi
Jean-Michel Basquiat : Artiste absolu



Les potagers de...
La fraise de Pl...

Reprendre





Responsabilités

Merci de votre attention

A woman in a red dress and gold cape stands in the center, looking forward. Behind her is the massive, textured head of a dragon, with its eyes visible. The scene is set in a dark, cavernous environment filled with sharp, dark, crystalline spikes that resemble ice or obsidian. The lighting is dramatic, with warm tones from the dragon's head and the woman's attire contrasting with the dark, shadowy surroundings. Small orange sparks or embers are scattered throughout the scene, particularly near the base of the spikes and the dragon's head.